

Trying harder

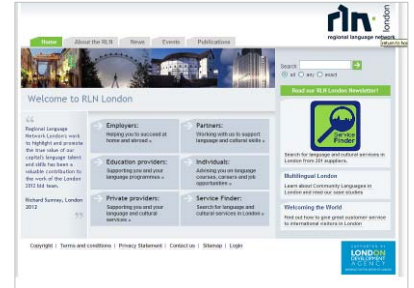
One year on update from RLN London

June 2008

Since the Spring 2007 launch of our *Why try harder?* strategy we have:

Doubled the traffic to our website www.rln-london.com and added two new mini-sites:

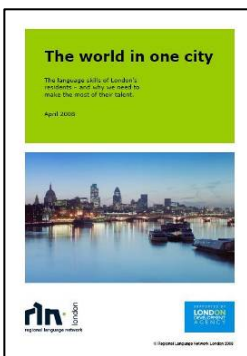
Multilingual London www.rln-london.com/multilinguallondon
2012 Games www.rln-london.com/2012games



Launched the new free-to-use online **Service Finder search facility** for businesses and individuals to find language and cultural services in London across nine categories, including translation, interpreting, language training, recruitment and media services.

Find out more at www.rln-london.com/servicefinder

Produced the **Welcoming the World** language and cultural guide along with eleven country profiles. These were used in the successful pilot of a brand new one-day training programme, helping people in frontline roles to give great customer service to international visitors. Visit www.rln-london.com/welcoming to learn more.



Published a new report on the language skills of London residents titled **The world in one city**. Download and read it in the labour market information section of our publications area:

www.rln-london.com/publications

Produced five new **Community Languages business case studies and postcards**.

Read them at www.rln-london.com/multilinguallondon



Written a suite of six new **business guides on international communications** for exporters, commissioned by UK Trade & Investment. Coming soon at www.rln-london.com/publications

Developed and supported partnerships between 10 London businesses and 15 London schools on the **Business Language Champions** programme.

Visit www.rln-london.com/champions



Piloted the **Working with the World** training module with a range of businesses, helping managers, team leaders and employees to work more effectively together in a multilingual, multicultural environment. Learn more at www.rln-london.com/multicultural