



ITI London Regional Group



MARKETING WORKSHOP

Saturday, 12 September 2009
University of Westminster, 309 Regent Street, W1
(nearest tube: Oxford Circus)

from 10.00	Registration, coffee and refreshments
10.30	Heidi Kerschl MITI "From minor to major: successful marketing strategies for translators"
11.15–11.30	Coffee break
11.35	Keren Lerner (Top Left Design) 'Dos and Don'ts of website design'
12.20–13.20	Lunch
13.25	Copywriting workshop: Eamonn O'Rourke (freelance copywriter) "Getting your message across"
14.25–14.40	Coffee break
14.45	Assertiveness workshop: Philippa Hammond MITI "Client relationships and assertiveness"
15.45–16.00	Coffee break
16.00	Summing up and learning points
16.30	Close

Cost: £25 for LRG members, £35 for non-LRG members. Cost includes lunch and refreshments.

Deadline for bookings: Friday, 4th September



I enclose my cheque for the sum of £....., payable to '**London Regional Group of the ITI**', as advance payment for the **LRG Marketing Workshop** at Westminster University on 12 September 2009.

Name:

Email address:

**Please return this booking form, together with your payment, to:
Fiona Franks, 9 Amherst Avenue, Ealing, London W13 8NQ
by Friday 4th September.**