

Visit to Gladesmore Community School by Top Language Jobs



As a follow-up to their partnership with City and Islington College, this interactive presentation was made by specialist language recruitment agency Top Language Jobs to a group of 40 Year 10 students of French and Spanish from the Gladesmore Community School. Students had knowledge of at least one Community Language, depending on their nationality and family background.

Group activities were planned around brainteasers based on the various living languages in the world today – the intention being to surprise, arouse and stimulate thought processes and encourage lateral thinking. The winners were presented with Top Language Jobs T-shirts.

Variety of job opportunities with languages

Insight into the UK job market was provided to help broaden their perspective as to the many work locations available, not just in their community and surrounding areas, but in London and the rest of the UK. This also helped to demonstrate the variety of job opportunities that are available across all industry sectors, dispelling the myth that translation and interpreting are the only fields that you can work in using your language skills.

Focusing on global businesses, such as Nintendo, Apple, Zara, Google, IBM etc, as well as a mixture of organisations needing Community Languages (MI5, MI6, FCO, GCHQ) certainly assisted in creating interest in a career using languages.

It was also an effective way to demonstrate that a career in languages can be fun and can allow you to travel and explore the rest of Europe or the world – should you wish to relocate.

Year group

Year 10 students considering whether to continue with the Certificate in Business Language Competence in Year 11.

Group size

40

Location

The Gladesmore Community School, Tottenham.

Date

9 July 2008

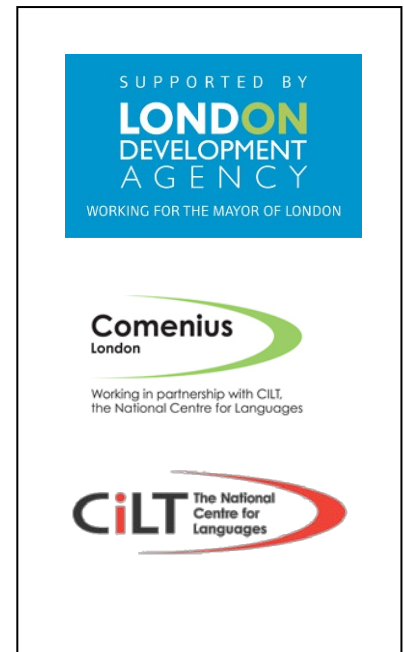
Students were asked to look at their own options with regards to job hunting, choosing a career path and CV preparation. Job interviews were briefly touched upon.

Importance of language skills in a business environment

Emphasis was placed on the importance of written and oral communication as well as the ability to read and understand the language within a business environment, alongside the social and cultural awareness needed for each country.



Melani Nair at Top Language Jobs said, “It was very encouraging to see a group with more boys than girls, as it is almost always the reverse. This was a diverse group that enthusiastically participated in the activities and was open to embracing new ideas and opportunities. It hopefully encouraged them to ‘think outside the box’ as well.”



Find out more

This report was kindly written by Top Language Jobs. For more information about their work, visit www.toplanguagejobs.com

For more on the Business Language Champions programme and Top Language Jobs' wider activity, visit www.rln-london.com/champions.

