

## Euro London give Lambeth Academy and Lampton School new insight into languages



Euro London is a multilingual recruitment agency specialising in a range of sectors including finance, IT, call centres and law. Languages are central to the success of their business and a shortage of these skills among the UK workforce is a real concern for the future. This is one reason they are keen to help schools promote languages and encourage students to continue with their study. Continuing its role as a Business Language Champion under RLN London's programme, they have been working with South London school Lambeth Academy since late 2007. In February 2009 a new group of students were given an insight into life at the recruiter's West End office and into the array of career opportunities available to those with language skills.

### Visit to Euro London's West End offices

Four year 10 students studying GCSE German visited Euro London's office, sat in on real candidate interviews, learned about the various multilingual roles that Euro London recruits for, and discussed how to write a good CV in both English and German. When asked what languages could be used for, the students' replies included: holidays, interpreting and airlines. But Euro London highlighted a wide range of other options including football analysis, journalism, press conference assistance and video game testing.



Commenting on the interview she sat in, student Topaz said, "The candidate had really good qualifications and had worked in India for two years. When they tested his German I understood a few parts – I was very impressed with myself!" Her classmate Delfim commented, "Today

**Year group**  
Year 10, studying  
GCSE German

**Group size**  
4

**Location**  
Euro London,  
Central London

**Date**  
February 2009

was good – in the future I'd like to use my languages wisely, maybe in business, or becoming an ambassador."

German teacher at the school Catherine Butler said the visit was very successful: "Our students thoroughly enjoyed the experience - I think that they were very surprised at quite how many opportunities would be open to them if they could offer a foreign language to employers. It was also great for them to have the unique opportunity of seeing real-life interviews, as this is something that we cannot provide authentically at school. They were initially a little nervous, but their conversations afterwards showed just how much they had got from the experience. I think that it has definitely opened their eyes!"

### Presentation on careers with languages

The recruitment agency's work with schools has not been restricted to Lambeth Academy. Irene Missen of Euro London also presented on careers with languages to Year 9 pupils at Lampton School in Hounslow during February 2009. Teachers at the school reported that students found the visit very informative, gaining a much deeper understanding of the job market.



Mary Ann Eddleston, manager of Euro London's West End office, explained the motivation for their work: "There are now less and less students pursuing language learning, which is a real disappointment because in today's global marketplace this skill is more important than ever. The students seemed to really enjoy the experience of seeing our office and being in the interviews and we hope it will encourage them to continue with their studies of German!"

### Find out more

This report was kindly written by Euro London. For more information about their work, visit [www.eurolondon.com](http://www.eurolondon.com).

For more information on the Business Language Champions programme and Euro London's wider activity, visit [www.rln-london.com/champions](http://www.rln-london.com/champions).

