

# BUSINESS LANGUAGE CHAMPIONS

a project supported by the DCSF through CILT

> Inspiring young people to embrace language learning



Our Business Language Champions programme aims to show students the importance of language learning, by inspiring businesses, schools and colleges to work together.

Regional Language Network London, with support from Comenius London and CILT, the National Centre for Languages, is working across the capital to encourage exciting and innovative partnerships and showcase best practice. Businesses have added to their CSR programme and developed staff. Schools have seen students' interest in languages transformed.

**We'd like you to join in.**

The logo for the Regional Language Network London. It features the letters 'rln' in a stylized, bold, lowercase font. To the right of 'rln' is the word 'london' in a smaller, lowercase font. Below the 'rln' and 'london' text is the full name 'regional language network' in a smaller, lowercase font.

regional language network

We are seeking **businesses and organisations** in London who can inspire, influence and spend time with young people, to show how language skills are an essential business tool.



We are looking for **schools, colleges and teachers** who are keen to open their students' minds to languages, international communications and enterprise – and who can build a lasting and professional partnership with a business.

## What you get – and what it involves.

As a business, you can:

- enhance your media profile
- develop your CSR programme innovatively, impacting on recruitment
- broaden your organisation's culture and employees' cultural awareness
- harness your employees' enthusiasm and capacity for language skills
- influence future skills development.

As a school, you can:

- inspire and motivate languages students
- gain business input for the curriculum
- build links with Education Business Partnerships
- receive business speakers at education events
- gain PR opportunities in the media.

**You can get involved in a range of activities. For example:**

- employee visits to schools
- student and teacher visits to the workplace
- setting a business challenge for students
- sharing foreign language business materials
- hosting students and teachers for work shadowing and work experience.

## Contact us now.

**Regional Language Network London** is funded by the London Development Agency to promote language and cultural skills for the benefit of businesses and communities in the capital – through networks, signposting and best practice. We are promoting Business Language Champions throughout London.

If you want to make a difference, and support language learning for the future, contact us now to find out more.

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Working in partnership with CiLT,  
the National Centre for Languages